

# BLACK WRITERS ON TOUR + BUSINESS + AI EXPO 2026

*Where Literature, Legacy, and Artificial Intelligence Converge*

SATURDAY, APRIL 25, 2026, | 10:00 AM – 4:00 PM  
CARSON EVENT CENTER – 801 E. CARSON STREET, CARSON, CA 90745

## ABOUT THE EXPO

For three decades, Black Writers On Tour (BWOT) has been a national platform empowering authors, entrepreneurs, educators, and innovators. In 2026, BWOT evolves into the forward-thinking Black Writers On Tour + Business + AI Expo—connecting creativity, commerce, and technology.

This year's Expo highlights how Artificial Intelligence (AI) is transforming writing, publishing, and business. Attendees will experience live AI demonstrations, cutting-edge seminars, and powerful networking opportunities that bridge the digital divide while celebrating Black excellence, innovation, and generational wealth.

## WHO ATTENDS

- 100+ Authors & Publishers
- 50+ Business & Technology Vendors
- 3,000+ Attendees, including Writers, Readers, Educators, Entrepreneurs, Book Clubs, and Community Leaders

## KEY ACTIVITIES

- Seminars & Workshops on Writing, Publishing, Business, and AI
- “AI Magic” Live Demonstrations
- Introduction to AI for Personal and Business Use—Why AI Matters
- Young Entrepreneurs Showcase
- Vendor Marketplace & Book Fair



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## SPONSORSHIP OPPORTUNITIES

**Partner with Black Writers On Tour + Business + AI Expo 2026 to showcase your brand to a powerful national audience of authors, business owners, educators, and consumers. Your sponsorship demonstrates commitment to literacy, economic empowerment, innovation, and community development, while providing outstanding brand exposure across media, print, radio, and digital platforms.**



### \$25,000

PLATINUM CORPORATE SPONSOR

- Premium exhibit space to display your products/services.
- Full-page color ad in both print and digital event program.
- Company banner prominently displayed on event website and main entrance.
- Opportunity to co-brand and name a seminar.
- Logo and name featured on 50,000 full-color flyers and all newspaper ads.
- Mention in all media coverage—radio, press, and social media promotions.
- Complimentary lunch.



### \$15,000

GOLD CORPORATE SPONSOR

- Exhibit setup to display products/services.
- Full-page color ad in both print and digital program.
- Banner displayed on event websites and at entrance.
- Name/logo featured on 50,000 flyers and in newspaper advertisements.
- Complimentary lunch.



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## SPONSORSHIP OPPORTUNITIES



### \$10,000

SILVER CORPORATE SPONSOR

- Exhibit booth setup.
- Full-page color ad in digital and printed program.
- Logo featured on website and marketing flyers.
- Name recognition in media mentions where space allows.
- Complimentary Lunch



### \$1,500

COMMUNITY PARTNER/CORPORATE SUPPORTER

- Exhibit booth setup.
- Full-page color ad in digital and printed program.
- Logo displayed on the BWOT website.

### SPONSORSHIP IMPACT

Your partnership helps empower thousands of writers, readers, and entrepreneurs to embrace new technologies, tell their stories, and create generational wealth. Together, we are building bridges between literacy and innovation—business and technology—legacy and the future.



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## SPONSORSHIP ACCEPTANCE

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Fax:** (\_\_\_\_) \_\_\_\_\_

**Website:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**I am participating as follows:**

- Platinum Corporate Sponsor @ \$25,000**
- Gold Corporate Sponsor @ \$15,000**
- Silver Corporate Sponsor @ \$10,000**
- Community Partner @ \$1,500**

**TOTAL ENCLOSED:** \$\_\_\_\_\_

**Payment Method:**  **MasterCard**  **Visa**  **Check**

**Name on Card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_

**Please make checks payable to:**

**Black Writers On Tour**

**1425 W. Manchester Ave., Suite B, Los Angeles, CA 90047**



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