

Black Writers On Tour *and* *Southern California Black Business Expo*

Saturday, March 30, 2019

9:00 A.M. – 6 P.M.

SEMINAR SCHEDULE

Paid Seminars For Writers and Aspiring Writers

Pkg. 1 - \$50 for (1 Seminar), Package 2 \$75 for (2 Seminars), Package 3 \$100 for (All Seminars)

Time & Room Numbers (ACN Adult Community) (Room AB+ International Room AB)

<i>TIME AND ROOM</i>	<i>TOPIC</i>
10:00–10:45 Lounge	Protecting Your Writing Rights, Trademark, and Patent Rights Presenter: Tracy Sanders, Esq., Author and Speaker
10:00–10:45 Room AB	Learn the Right Marketing Strategies To Increase Customer Base, Customer Retention and Maximize Sales. Choosing the Right Social Media Platform Presenter: Deborah Thorne “The Information Diva,” Author, Coach, Trainer and Publisher and Ms. Dramaganza, Author and Social Media Specialist
11:00–11:45 Room AB	How to Write a Best-Selling Novel Presenter: Dr. Maxine Thompson, Literary Agent, Author, Publisher and Radio Talk Show Host
11:00–11:45 Lounge	How to Operate Your Home-Based Business, Recordkeeping For Tax Compliance Presenters: Mr. L. C. Green, Business/Tax Consultant, Author and Speaker; Crystal Mitchell, Business Development Consultant, PR, Television Talk Show Host; Ray Wilson, Author, Publisher and Personal/Business Coach
12:00–12:45 Lounge	The Hook That Sell The Book/Product: And How to Get the Attention of Media and Radio Talk Show Hosts; Presenter: Tom Pope, Author Publisher, Communication/Media Consultant, and Talk Show Host.
2:00–3:00 ACM	How to Develop Characters That Leap Off The Page Presenter: Dr. Roland Jefferson, M.D., Author, Publisher and Speaker
3:00–4:00 ACM	How to Write A Book Made Simple, and Your Publishing Options Presenters: Dr. Rosie Milligan, Author, Publisher Speaker. Trainer, Radio Talk Show Host; Darryl Mitchell, Author/Publisher, Speaker/Trainer

Free Seminars For The General Public

Time & Room Numbers (ACN Adult Community) (Room AB= International Room AB)

<i>TIME AND ROOM</i>	<i>TOPIC</i>
7:45 – 8:45 ACM	Roundtable Discussion With The Authors (A Close-Up Look At The Publishing Industry) Presenter, Facilitator: Dr. Rosie Milligan
10:00 – 11:00 ACM	Children’s Writing Competition Showcase Facilitators: Dr. Eva Holmes, Author, Speaker and Educator; Dr. Claudia Holmes, Educator, Author, Publisher and Speaker; and Mrs. Alice Houston, Educator and Trainer
11:15 – 12:45 ACM	Let the Elders Speak Forum Presents: Celebrity featured Speaker, Desreta Jackson-Battle, author, producer & CEO, actress/director. She is known for her stellar performance as “Young Celie” in the Oscar-nominated film, “The Color Purple.” She is the author of <i>Black Hair Conspiracy and its connection to Your Health & Wealth</i> . This entrepreneur has her own line of natural hair product and is the founder of the Healthy Hair Expo. Presenters: Kenya Beckley, Clara Hunter King, Esq., Author, Publisher, and Founder of Watchdogs for Justice., Ruthie Hopkins Author and Co-Publisher of the Pasadena/ San Gabriel Journal Newspaper.
11:00 – 11:45 Room 122	A Close Up Look at the Politics of Street Lit, Urban Lit, AKA Ghetto or Gangster Lit. Presenter: Dr. David Horne, Author, Educator, and College Professor for Multiple Colleges and Universities
12:00- 12:45 AB	The Wonderful You—Building Our Children and Teens Self Esteem. Presenters: Naimah and Dr. Q
12:00- 1:00 Room 122	A Close Up Look at Jobs/Careers In the Publishing Industry – Many! Presenters: Leo Sullivan, Animator, Founder/President of AFROKIDS; John Milligan, Author, Publisher, Newspaper Publisher; George Hooks, Author, Graphic Designer, Newspaper Publisher; and Ajaye Herndon, Author, Illustrator, and Graphic Designer, Clint Johnson, Author, Publisher, Illustrator, Cartoonist.
12:00 -1:30 Dominquez	KEYNOTE SPEAKER – Mr. Ivy Stokes, Self-Made Millionaire, Business/Financial Guru from Atlanta, GA Topic: Strategies To Prevent “Your” Economic Shutdown: Save “Yourself” or Else!
1:00 - 1:45 ACM	Business Opportunities for Youth/Teens—There Are Teens Who are Making Millions—and You Can Do It too.
1:00-1:45 Room AB	What You Need To Do When Seeking Capital For Your Business Presenters: TBA
1:00-2:00 Room 122	Keeping Youth and Teens Out Of Prison: Lessons For Youth and Their Parents Clara Hunter King, Esq., Author/Publisher and Founder of Watchdogs For Justice, home-based in Atlanta, Georgia. And Mary Conner, Probation Officer, Author/Publisher and Trainer
2:00 – 2:45 Lounge	Take Your Story To The Stage—Become a Professional Speaker and Get Paid. Mrs. Norma T. Hollis, Communication Consultant, Author/Speaker and Trainer.