

Black Writers On Tour *and* *Southern California Black Business Expo*

Saturday, April 21, 2018

9:00 A.M. – 6 P.M.

SEMINAR SCHEDULE

Paid Seminars For Writers and Aspiring Writers

Pkg. 1 - \$50 for (1 Seminar), Package 2 \$75 for (2 Seminars), Package 3 \$100 for (All Seminars)

Time & Room Numbers (ACM Adult Community) (Room AB + International Room AB)

<i>TIME AND ROOM</i>	<i>TOPIC</i>
10:00 – 10:45 Lounge	Protecting Your Writing Rights, Trademark, and Patent Rights <i>Presenter: Tracy Sanders, Esq., Author and Speaker</i>
10:00 – 10:45 Room AB	Learn the Right Marketing Strategies To Increase Customer Base, Customer Retention and Maximize Sales. Choosing the Right Social Media Platform <i>Presenter: Deborah Thorne “The Information Diva,” Author, Coach, Trainer and Publisher; and Ms. Dramaganza, Author and Social Media Specialist</i>
11:00 – 11:45 Room AB	How to Write a Best-Selling Novel <i>Presenter: Dr. Maxine Thompson, Literary Agent, Author, Publisher and Radio Talk Show Host</i>
11:00 – 11:45 Lounge	How to Operate Your Home-Based Business, Recordkeeping For Tax Compliance <i>Presenters: Mr. L. C. Green, Business/Tax Consultant, Author and Speaker; Crystal Mitchell, Business Development Consultant, PR, Television Talk Show Host; and Co-Director of Recycling Black Dollars</i>
12:00 -1:30 Dominquez Room	<i>KEYNOTE SPEAKER – Mr. Ivy Stokes, Self-Made Millionaire, Business/Financial Guru from Atlanta, GA Topic: What Lies Ahead for “The Economy,” “Their Economy,” “Your Economy” and What We Must Do Now to Dig From Beneath the Economic Rubbish</i>
2:00 – 3:00 ACM	How to Develop Characters That Leap Off the Page <i>Presenter: Dr. Roland Jefferson, M.D., Author, Publisher and Speaker</i>
3:00 – 4:00 ACM	How to Write A Book Made Simple, and Your Publishing Options <i>Presenters: Dr. Rosie Milligan, Author, Publisher Speaker, Trainer, Radio Talk Show Host; Linda Coleman-Willis, Author, Writing Coach, Publisher, Speaker/Trainer</i>

Free Seminars For The General Public

Time & Room Numbers (ACN Adult Community) (Room AB= International Room AB)

<i>TIME AND ROOM</i>	<i>TOPIC</i>
7:45 – 8:45 ACM	Roundtable Discussion With The Authors (A Close-Up Look At the Publishing Industry) <i>Presenter, Facilitator: Dr. Rosie Milligan</i>
10:00 – 11:00 ACM	Children’s Writing Competition Showcase <i>Facilitators: Dr. Eva Holmes, Author, Speaker and Educator; Dr. Claudia Holmes, Educator, Author, Publisher and Speaker; and Mrs. Alice Houston, Educator and Trainer</i>
11:00 – 12:00 Room 122	A Close Up Look at the Politics of Street Lit., Urban Lit, AKA Ghetto or Gangster Lit. <i>Presenter: Dr. David Horne, Author, Educator, and College Professor for Multiple Colleges and Universities</i>
11:15 – 12:45 ACM	Let the Elders Speak Forum Presents: A Discussion for Parents and Youth, Discussing Sex Trafficking and Prison Prevention. Empowering Teens/Youth, Keeping Them Safe From Sex Trafficking and Keeping Them Out of Prison. <i>Presenters: Kenya Beckley, Clara Hunter King, Esq., Author, Publisher, and Founder of Watchdogs for Justice; Ruthie Hopkins Author and Co-Publisher of the Pasadena/ San Gabriel Journal Newspaper</i>
12:00- 1:00 Lounge	A Close Up Look at Jobs/Careers In the Publishing Industry – Many! <i>Presenters: Leo Sullivan, Animator, Founder/President of AFROKIDS; John Milligan, Author, Publisher, Newspaper Editor; George Hooks, Author, Graphic Designer, and Ajaye Herndon, Author, Illustrator, and Graphic Designer; Damien Halliburton, Social Media Specialist and Website Developer</i>
12:00- 1:00 AB	What You Need to Know And Do When Seeking Capital For Your Business <i>Presenter: TBA</i>
1:00 - 1:45 ACM	Take Your Story to the Stage - Become a Professional Speaker <i>Presenter: Mrs. Norma T. Hollis, Communication Consultant, Author, Speaker, Trainer</i>
1:00 – 1:45 Room 122	How to Write a Grant That Will Stand Out Above Your Competitors <i>Presenter: Mr. David Coleman, Author, Grant Writing Consultant, Talk Show Host from Little Rock, Arkansas</i>
2:00 – 2:45 Lounge	Chat With The Authors/Writers of Fiction, Self-Help, Children Books, Non-Fiction <i>Presenter: TBA</i>
2:00 - 3:00 Room 122	How to Raise Money for Your Book Project via Crowdfunding <i>Presenter: Dr. Letitia Wright, Speaker, Trainer, and Crowdfunding Specialist</i>