

BLACK WRITERS ON TOUR

Saturday, April 29, 2017

9:00 A.M. – 6 P.M.

SEMINAR SCHEDULE

Paid Seminars For Writers And Aspiring Writers

Pkg. #1 \$50 for one seminar. Pkg. #2 \$75 for two seminars. Pkg. #3 \$100 for all seminars

Time & Room Numbers (ACM=Adult Community) (Room AB=International Room AB)

- 10:00–10:45 **Protecting Your Writing Rights, Trademark, and Patent Right**
Lounge Monica Guillemin Williams, J.D., P.A-C, author & publisher.
- 10:00-10:45 **How To Book Yourself And Get Massive Media Exposure Without A Publicist**
Room 107 Tee J Mercer, Founder of Media Mavericks Academy, a 20-year Hollywood Veteran, best-selling author and media coach.
- 11:00-11:45 **Learn How To Successfully Operate Your Business; Recordkeeping For Tax Compliance; the Friendly Bookkeeping System For Small Business.**
Lounge L.C. Green, author, business/tax consultant, and Clara Hunter King, ESQ, author, publisher and Crystal Mitchell, business development & PR, Co-Director of Recycling Black Dollars.
- 11:00-11:45 **How To Write A Best-Selling Novel**
Room 107 Dr. Maxine Thompson, author, publisher, literary agent, talk-show host.
- 12:00- 2:00 **Keynote Speaker: The Renowned Dr. Boyce Watkins, “Financial/Business Guru” He Will Speak At 12 Noon.**
Dominguez Room *The Plan to Empower Black America.* Ticket \$20.00 if purchased by April 1, 2017 and \$30 thereafter.
- 2:00- 2:45 **Learn The Right Marketing Strategies To Maximize Sales, Stand Out Above The Crowd, Why a Web Presence Is Vital, Choosing The Right Social Media Platform For Your Business.**
Room 111 Damien Haliburton, Social Media specialist, website/commercial development.
- 2:00-3:15 **How To Develop Characters That Leap Off The Page**
ACM Dr. Roland Jefferson, M.D., author and publisher.
- 3:30-4:30 **How To Write, Publish & Sell Your Book Made Simple & Your publishing Options**
ACM Dr. Rosie Milligan, Author, Publisher, Talk Show Host, Radio/Television Personality.

Free Seminars For The General Public

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- 7:45-8:45 **Roundtable Discussion With Authors. (A Close-Up Look At The Publishing Industry)**
ACM Authors Share Their Successful Marketing Strategies
Dr. Rosie Milligan and guests
- 10:00-11:00 **Children's Writing Class Contest Showcase**
Room ACM Dr. Eva Holmes, author, educator, Alice Houston, educator, Dr. Claudia Holmes, author, educator, trainer, Roger Tinsley/ **DANGERMAN THE URBAN SUPER HERO**
- 11:00-12:30 **Let The Elders Speak Forum #1 Recognizing/Celebrating Women Ages 90-100 Plus**
Room ACM Facilitator: Kenya Beckley, Founder of Let The Elders Speak Organization.
- 10:30-11:15 **A Close-Up Look At The politics of Street Lit, Urban Literature, AKA Ghetto or Gangster Lit.**
Room 111 Is this genre of literature helpful or harmful? And Is Street Lit Something New In Black Culture? It Is Time To Look At The Positive That Has Evolved From Street Lit. Dr. David Horne, author, college professor for multiple universities, professor of Critical Thinking and African Political-Economic History. He teaches Urban Lit and Introduction to Black American Culture.
- 11:30- 12:30 **All Girls STEM Project-based Workshop For Middle Schoolers.**
Room 111 Girls will have the opportunity to explore the "Beauty of Science", learn basic Chemistry concepts and how to make their own cosmetic products. Girls get to keep their creation and take it home!
Presented by: Jacquelyn Thomas-Scientist, Charlotte, NC. Founder of Girls Pursuing Science (GPS) and Chinnetra Williams - Instructor, GPS
- 12:00-12:45 **What You Need To Know And Do When Seeking Capital For Your Business & What Banks and Others Lenders Are Looking For:**
Lounge Jon Bowles, Francisco De Viva and Stanley Lee, Small Business Consultants—Access To Capital Consultants.
- 12:00-1:00 **Entrepreneur Workshop For Teens And Young Adults**
Room 107 Thomas TJ Lofton, International Business Guru & Business Coach, and others TBA
- 1:00-1:45 **How To 3X Your Productivity, Be More Productive, Become A High Performer Consistently**
Lounge Ray Wilson, C.P.A., author and Expert Business Coach
- 1:00-2:00 **Empowering Children/Youth To Dream, Have A Desire To Read and How To Stay Safe.**
Room 111 Roger Tinsley, Mascot, author, he is the only Urban Super Hero that literally keep children out of danger. DangerMan.
- 2:00-2:45 **A Close-Up Look At Jobs/Careers In The Publishing Industry—Many!**
Room 122 Leo Sullivan, animator, founder/president of AFROKIDS; Pamela McCullough, educator, author, publisher; John Milligan, author, publisher, graphic designer, newspaper publisher/editor; George Hooks, author, graphic designer, newspaper editor; Damien Halliburton, social media specialist, website/commercial development; Jay De Vance, III, graphic designer, illustrator, cartoonist.
- 2:00-3:00 **Let The Elders Speak Forum Presents: Men Writers From Behind The Walls—Men Fall Down But Men Can Get Back Up—Men Share Their Stories And Success—There Is Life After Incarceration.** Facilitators: Kenya Beckley, Founder of Let The Elders Speak and Legrand Clegg, ESQ.